

Call For Papers

Paper Development Workshop (PDW) on the first day of the BHC 2019

Histories of Business Knowledge

Thursday, March 14, 2019, 1 to 4pm
Hilton Cartagena de Indias, Avenida Almirante Brion, El Laguito,
Cartagena de Indias, 130001, Colombia

Organizers: Christina Lubinski (cl.mpp@cbs.dk)
& Bill Foster (wfooster@ualberta.ca)

Organized under the auspice of the BHC workshop committee

Deadline for submissions: Friday, February 8, 2019

Knowledge is a central asset in business. Companies and organizations accumulate a pool of knowledge, whether it is knowledge about their customers' needs and wants, their business environment, or the skills and experience of their employees. They also engage with a variety of different kinds of knowledge, such as explicit, formalized, or tacit knowledge and knowledge embedded in skills and bodies. The different ways in which businesspeople gather, share and capitalize on knowledge is a crucial competitive advantage (or disadvantage) in all market endeavors. Knowledge is also a product. Knowledge-focused industries—such as consulting, academia and education, accounting, IT or legal services—sell innovative intellectual and educational products and services on a market for knowledge.

In this paper development workshop, we discuss work-in-progress papers addressing *business knowledge from a historical perspective*. We welcome contributions about the development of business knowledge over time, be that in the context of commercial enterprises, non-for-profit organizations, or educational institutions broadly construed. We specifically encourage historians who are interested in the development of curricula of business knowledge, their pedagogy, research endeavors; or in knowledge stakeholders, their politics, goals, relationships and work processes.

Also, we welcome and encourage interested contributors to submit papers that fit with the *Academy of Management Learning and Education (AMLE)* special issue "New Histories of Business Schools and How They May Inspire New Futures". The workshop will provide a setting where authors can discuss paper ideas and/or draft papers for this issue. Christina Lubinski, special issue Guest Editor, and Bill Foster,

Editor of AMLE, will provide feedback and answer questions related to the special issue. Deadline for submissions to the special issue is March 2020. For details, see the official call for papers:

https://aom.org/uploadedFiles/Publications/AMLE/History_of_bus_schools_for_we_b.pdf

We believe that historical research on business knowledge makes valuable contributions to research in business history, management, and education. It will also generate valuable insights for policy makers, managers and academics. Examining how our historical understanding of business knowledge foregrounds some aspects of these complex phenomena while downplaying others encourages discussions about these choices, critical and revisionist histories and new lines of thinking. This workshop is an opportunity to “test-drive” innovative critical arguments and taken-for-granted barriers to change within the complex and intertwined environment of universities, the business community, government, and civil society. We are also keen to engage with how these discussions may stimulate innovations in the way we configure education and, consequently, how we teach, conduct research, view our academic profession, and relate to our stakeholders.

We welcome work-in-progress at all stages of development. Interested scholars may submit two types of submissions for discussion: full draft papers (of up to 8,000 words) or extended abstracts/paper ideas (of 1,000 to 3,000 words). The workshop will take place immediately before the BHC meeting and at the same location, the Hilton Cartagena de Indias. Paper selection and registration is separate from the annual meeting. Participation in both BHC meeting and workshop is possible and encouraged. The PDW is part of the “*Rethinking History at Business Schools*”-*Initiative* by Copenhagen Business School.

If you are interested in participating, please submit your paper draft (of up to 8,000 words) or paper idea (1,000 to 3,000 words) and a one-page CV to Christina Lubinski (cl.mpp@cbs.dk) by **Friday, February 8, 2019**. Feel free to contact the organizers with your paper ideas if you are interested in early feedback or want to inquire about the fit of your idea with this PDW.